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Tariff Sheet for Search Engine Optimization

SEO Rates:

| SEO service name | No of keywords | Rate |
|------------------|----------------|-------|
| Value | 15 | £999 |
| Bronze | 25 | £1650 |
| Silver | 52 | £3300 |
| Gold | 84 | £5000 |
| Platinum | 120 | £6750 |

PPC Rates:

| PPC Service name | No of keywords | Rate |
|------------------|----------------|------|
| Silver | Up to 1000 | £199 |
| Gold | Up to 5000 | £299 |
| Platinum | Unlimited | £450 |